



SCUXL Taqueria

Taco 'bout UX:
"MUXican" Mix and Match

Welcome to the Steel City UX Ladies Taqueria!

Just like building a taco, creating great user experiences is all about mixing and matching the right ingredients. Concept by Esther Estroff at Esthernaut Designs LLC

WELCOME TO THE SCUXL TAQUERIA!

Activity 1: . Create a Taco

Think of a project you've worked on, and what techniques you wanted to use to fulfill it. Name your concoction, and draw a quick picture of it.

Alternatively, if you don't have a real world example, create a taco you think sounds delicious, and see what methodologies complement each other.

Activity 2: . Modify your Taco (Dietary)

What would you do if you needed your "taco" to be accessible to the following crowds?

- Gluten Free
- Vegetarian
- Vegan

Activity 3: . Modify your Taco (Budget)

Imagine the price structure was similar to a standard taco shop, where you get 1 Shell, 1 Protein, 2 Fillers, 2 Toppings, and 1 Sauce included in the base price. What tradeoffs would you make to hit your budget? What ingredients take longer to prep for your taco?

Activity 4: Extend the Metaphor

Get silly with it.

- What would a Doritos Locos taco be?
- What the difference between a 5 star restaurant taco vs a taco truck? How does that translate to UX?
- What would the UX equivalent of a Mexican Pizza be?
- How would you make tacos for an agile project?
- Where does this metaphor start to break down?

Activity 5: Prizes!

- Spiciest Taco
- Cheesiest Taco
- Simplest Taco
- Most "Expensive" Taco
- Most Creative Taco



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SHELLS (Platform)

- Flour Hardshell** Desktop Web
- Corn Hardshell** Mobile Web
- Flour Softshell** Custom Applications
- Corn Softshell** Mobile Apps
- Lettuce Wrap** Voice User Interface
- Taco Bowl** Touch Only
- Nachos (Flour)** Motion Controls
- Other** -----

PROTEIN (Main Methods)

- Classic Chicken** User Interviews
- Steak** Moderated User Testing
- Ground Beef** Unmoderated Testing
- Carnitas** Longitudinal Studies
- Chorizo** Innovation Sprints
- Fried Fish** Contextual Inquiries
- Shrimp** Competitive Analysis
- Tofu** Guerilla Testing
- Mushrooms** Heuristic Evaluation
- Other** -----

FILLER (Secondary Methods)

- Red Beans** Census Demographics
- Black Beans** Personas
- Cilantro Rice** Subject Matter Experts
- Brown Rice** Stakeholder Interviews
- Cauliflower Rice** Market Concept Test
- Quinoa** Ethnographic Studies
- Other** -----

SAUCES (Extra Data)

- Guacamole** Card Sort
- Sour Cream** Analytics
- Queso** Customer Feedback
- Mango Salsa** Internationalization
- Chipotle Crema** First Click Test
- Salsa Verde** Stakeholder Interviews
- Habanero Sauce** 🌶️ A/B Testing
- Volcano Sauce** 🌋🌶️ Usability Testing
- Diablo Sauce** 🌶️🌶️🌶️ AI Analysis
- Other** -----

TOPPINGS (Exploration)

- Lettuce** Best Practices / Convention
- Tomato** Iterative Design
- Onions** Five "Why"s/"Toddler"
- Jalapeños** Crazy 8s
- Olives** Customer Journey Mapping
- Cheddar** Expert Review
- Queso Fresco** Mind Mapping
- Vegan Cheese** Accessibility Checks
- Pico de Gallo** Codesign Workshops
- Corn Salsa** "Six Thinking Hats"
- Other** -----

BUDGET ACTIVITY

- 1 Shell + \$1
- 1 Protein + \$3
- 2 Fillers + \$2
- 1 Sauce + \$1
- 3 Toppings + \$.50